

DARE TO EXPERIENCE A NO RULE NEW YEAR'S EVE CELEBRATION WITH W BARCELONA

W Barcelona revolutionizes the last night of the year and welcomes 2018 with WHITEOUT - a glamorous Gala Dinner & New Year's Eve Show, including unforgettable happenings at W Lounge & Eclipse, and exquisite dinners at the restaurants BRAVO24 and WAVE.

Barcelona, October 31, 2017 – New Year's Eve is more than just a date in our calendar, and there's no better way to spend it than at Barcelona's most iconic hotel, W Barcelona. Each year, W Barcelona offers formidable experiences in its different spaces to celebrate New Year's Eve. This year, however, W Barcelona will break the rules in its most original way as it gets ready for the best New Year's Eve party since 2009.

This year, winter will steal the scene in a supreme glittering show. As well as the gastronomic extravaganza at the restaurants BRAVO24 and WAVE, W Barcelona prepares itself for the WHITEOUT Gala Dinner and Show, a combination of exquisite dishes, astonishing performances, spectacular music, panoramic views, an incredible atmosphere and an insurmountable location. W Barcelona will glisten at the WHITEOUT CELEBRATION at W Lounge and the WHITEOUT PARTY at Eclipse, where those invited will be able to prolong the last night of the year to the rhythm of the best electronic beats whilst sipping signature cocktail drinks.

WHITEOUT GALA & DINNER

W Barcelona will ignite the winter seaside and turn it into a vibrant blizzard of artistic performances and exquisite cuisine. Fueled by W's visionary creativity, the WHITEOUT Gala Dinner and Show will defy all Mediterranean rules. The show promises a front row seat to the New Year and includes singers, dancers and acrobats in an amplified white atmosphere with refined style. Expect extravagant performances and avant-garde cuisine.

Welcome cocktail: Block of foie gras with mango

Korean ssam with caviar and pancetta

Floral avocado sushi Razor clam ceviche

Oyster with Green Mary Vodka

Gala Dinner: Avocado cannelloni with lobster and spider crab served in a dashi broth

gelee

Turbot with carrots, ginger and Chardonnay vinegar snow Passion fruit sorbet with raspberry gelée served in an ice glass 21 day aged beef fillet, served with pickled vegetables and aged wine

gems

Frozen chocolate sundae with hazelnut and Tahitian vanilla Bitter chocolate diamond with cava emulsion and golden foam

Nougats & 'neulas'Red & white wine, glass of champagne and 12 lucky

grapes Cotillion 450€ p.p.



NEW YEARS EVE DINNERS AT W BARCELONA

Michelin star Catalan Chef Carles Abellán and his Bravo24 team will prepare a very special *haute cuisine* selection of dishes to celebrate New Year's Eve. The restaurant will offer various delicatessen to be enjoyed with a marvellous view of Barcelona's coastline.

New Year's Eve special menu: End of the Year 2017 special appetizers followed by New Year 2018

surprise appetizers

D.O. Palamos prawns cocktail Gold consommé with Iranian caviar

National lobster tartare with Melanosporum truffle "Salmorra" beach sole

with Ibiza potato

Beef rosé sirloin with perigourdine sauce and "sardalesa" style potatoes

Chocolate textures, nougat and yuzu

Homemade nougats and thin wafer and "carquiñolis" and "Barcelona

1.714" chocolateWine

'Cotillion', grapes and champagne with fireworks on Bravo24's terrace

Wave, located on the ground floor of W Barcelona next to WET Decks spectacular terrace, presents an eclectic mix of flavours with its exclusive New Year's Eve menu.

New Year's Eve special menu: Amuse Bouche

Red prawn tempered salad with green apple gelée, candied morels and

truffle

Wild cod with creamy carrot, served with soufflé rice, tamarillo and egg

yarn

Passion fruit sorbet with raspberry gelée served in an ice glass

National wagyu cheek with sorrel chlorophyll essence, served on a crispy

potato mille-feuille

Chestnut granita with hazelnut and Tahitian vanilla

Bitter chocolate diamond with cava emulsion and golden foam

Nougats & 'neulas' Red & white wine, glass of champagne and 12 lucky

grapes Cotillion

250€ p.p.

HAPPENINGS EN W LOUNGE Y ECLIPSE

W Lounge, known for its dynamic ambience and energizing atmosphere is the perfect place to enjoy W Barcelona's fireworks. W Lounge presents WHITEOUT CELEBRATION. Along with a big screen which will display the countdown, a dancefloor which has been designed for the occasion, guests will have free access to WET Deck's terrace. W Lounge will also offer its own menu selection. There will also be a special performance by EDU NATORED, Barcelona's most professional DJ, defined by his elegance and his great connection with the public.

Schedule: from 22:00h to 05:00h

Access: 50€ per person. Includes 2 redeemable tickets for champagne or house cocktails, and 12 lucky grapes.



VIP tables for 4 persons: 600€, includes 1 Belvedere vodka bottle and 12 lucky grapes per person.

This year, Eclipse, the renowned club amongst *jet setters* & *trendsetters* on the 26th floor of W Barcelona will be hosting the WHITEOUT PARTY, all night. New Year's Eve at Eclipse will feature special performances by DJs BIG MIL & Krugger in Eclipse North and Piem in Eclipse South. Eclipse will be the trendiest place in Barcelona to bid 2017 goodbye.

Schedule: from 22:00h to 06:00h

Access: as of 10:00h, 100€ per person. Includes 2 redeemable tickets for champagne Louis Roederer Cristal or house cocktails, and 12 lucky grapes. As of 01:30h, 50€ per person. Includes 1 redeemable ticket for Louis Roederer Cristal champagne or house liquor, and 12 lucky grapes per person.

VIP table for 4 person: 800€, includes 1 bottle of Louis Roederer Cristal champagne or house liquor and 12 lucky grapes per person.

MORE INFORMATION HERE

Gala dinners and New Year's Eve happenings: visit http://www.w-barcelona.com/new-years-eve

About W Barcelona

Designed by world-renowned architect Ricardo Bofill, W Barcelona is the ideal setting for an unforgettable stay. Located on the seafront, on the Barceloneta promenade, the hotel features 473 guest rooms, including 67 suites, two WOW suites and one Extreme WOW suite with panoramic views of the city and the sea. W Barcelona also offers its guests an impressive array of facilities including Spain's first Bliss® Spa, where guests can relax and recharge their batteries; and the signature restaurant BRAVO24 by the visionary Michelin-starred Catalan chef, Carles Abellán.

For more information, please contact Stefanie Roth stef@stefroth.com +34 654 340 146